







Agricultural Engineering Department, PIT, Parul University

In Association With Parul Innovation and Entrepreneurship Research Center(PIERC) Organizes an Expert Session On The Occasion Of

World Entrepreneurship Day

Expert talk on

How to Start a Business

Date: 22/8/2025

Time: 12:30 PM On Wards

venue: 211, PIT



Faculty Coordinator:

Prof. Dixit Mistry

Assistant Professor, AG, PIT

Co Convenor:

Prof. Divyesh R. Vaghela HOD,AG,PIT

Convenor:

Dr. Swapnil Parikh
Principal,PIT







Report on

Expert talk on "How to start a business"

ACTIVITY TYPE	Expert talk on "How to start a business"		
DATE & TIME	22/08/2025	Duration 4 hr	
SEMESTER	All	No. of 40 participants	
EXPERT NAME WITH DESIGNATION	Prof. Dhaval Da Department of Elec	ve, Assistant Professor trical Engineering	

Introduction

The Department organized an expert talk on "How to Start a Business" on 22nd August 2025. The session was delivered by **Prof. Dhaval Dave, Assistant Professor, Department of Electrical Engineering.** The event was conducted with the aim of motivating students to explore entrepreneurship as a career option and to provide them with practical insights into starting and managing a business.

Objectives of the Session

- To create awareness among students about entrepreneurship and business opportunities.
- To guide students on the essential steps involved in starting a business.
- To highlight the importance of innovation, creativity, and risk management in business.
- To explain government schemes, startup policies, and financial support available for young entrepreneurs.
- To inspire students to convert their innovative ideas into successful ventures.

Learning Outcomes

By the end of the session, the students were able to:

- Understand the fundamentals of entrepreneurship and business startup processes.
- Gain knowledge about preparing a business plan and identifying potential markets.







- Learn about the importance of financial planning, resource management, and marketing strategies.
- Become aware of challenges in entrepreneurship and ways to overcome them.
- Develop confidence and motivation to explore entrepreneurship as a viable career choice.

Conclusion

The expert talk proved to be highly beneficial for the students. Prof. Dhaval Dave provided valuable insights into the entrepreneurial journey and shared practical examples, which inspired the participants. The interactive session encouraged students to ask questions and clarified their doubts regarding business startup processes. Overall, the event successfully achieved its objective of promoting entrepreneurial thinking among students.

Glimpses of the Program



















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